

KING OF PRUSSIA / PENNSYLVANIA (PHILADELPHIA AREA)

YOUR GLOBAL COMPOUNDER OF CUSTOM ENGINEERED THERMOPLASTICS

2017





Light and Color: Create. Control. Communicate.



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🖕 10:15 a.m.







- Brief introduction to RTP Company Color Division
- Color Fundamentals
 - Three Sciences of Color
 - Evaluation & Control
 - Effective Color Communication
- Beyond the Visible Light
 - Laser Welding
 - Laser Marking
- Questions



RTP TOPICS

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RTP **GLOBAL COLOR CONSISTENCY RTP** RTP COMPANY COLOR DIVISION Color virtually all resins **Color Lab Locations** · Engineering resins USA - Winona, MN; Indianapolis, IN; Fort Worth, TX Styrenic resins Monterrey, Mexico · Polyolefin resins • Beaune, France • Shenzhen and Suzhou, China Color in multiple formats Singapore Masterbatches **Color Control** Precolored resins · Consistent raw materials Cube blends • Identical hardware and software Global database Advanced Color Development Speed · Custom colors Fast color matching service Multiple light sources · Transfers across regions · Regulatory knowledge • UL, FDA, USP, RoHS, etc.

RTR COLORING OPTIONS

Masterbatches

- Concentrated formulation of colorants and/or additives dispersed in a polymer carrier
- Usage defined by let-down ratio or percentage
- Most widely used form to color commodity resins

Precolor

- Colorants are added to the polymer and extruded
- Ready to use as-is

Cube blend

- · Masterbatch is blended with resin
 - Two or more pellet solution







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RTP CHEMISTRY

Dyes

- Soluble
- Migration concerns
- High color strength •
- Transparent •
- Commonly used in: •
 - Styrenic Resins
 - Engineering Resins







Inorganic Pigments

- Large particle size
- Easy to disperse
- Heat stable
- Weak color strength
- · Improved light fastness





VISUAL COLOR EVALUATION Observer • Each person sees color uniquely Light Source • Different spectral distributions (D65, CWF, Incandescent) Background • Contrast difference makes color appear different

RTP VISUAL COLOR EVALUATION

Observer

· Each person sees color uniquely

Light Source

• Different spectral distributions (D65, CWF, Incandescent)

Background

Contrast difference makes color appear different

Viewing Angle

Most common 45°

Keep viewing conditions CONSTANT

TR INSTRUMENTAL COLOR EVALUATION

Numeric Color Modeling

Numeric model provides

- 3 dimensional color space
- Quantify colors numerically
- Can be used for specification, identification, comparison, tolerancing

Several Color Spaces

- CIE 1931 Yxy
- CIE L*a*b* 1976
- CIE LCh
 - CMC I:c 1984































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RTP LASER WELDING

Degree of Complexity

- RTP Company has experience with pigment/filler combinations, and loading levels, to support successful welding using both Diode and Nd:YAG lasers
- Color combinations influence complexity of formulation











ITE LASER MARKING

What gives the highest contrasting mark?

Black resin color with light marks:

- PP (Olefins)
- Nylon
- ABS (Specific Grades)
- POM
- PMMA
- And more



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RTP SUMMARY

Create

- RTP Company supplies innovative colors and functional additives to
 assist you in the creation of your application
- · Logos and designs can be created on your part using laser marking

Control

- Our color formulas are controlled by raw materials choices and internal and customer tolerances
- Laser welding of two materials can be done by controlling their IR transmissivity

Communicate

Effective color communication is crucial for color matching and tolerancing





