



Hueforia

Colour Development Team of RTP Company

COLOUR THAT MOVES YOU!

2024

Welcome to Hueforia, your source for beautifully coloured thermoplastics!

At Hueforia, we offer a wide range of thermoplastic colour options, including standard and custom colours, universal colour masterbatches, specialty performance additives, and special effect compounds. We can assist you with colour and material selection, and then produce a thermoplastic compound to your exact product specifications. With more than 30 years of experience, you can rely on the Hueforia team for all your coloured thermoplastic needs.

To help you get started, we've curated four distinct collections based on predicted colour trends for 2024. From the calming hues of Aurora to the vibrant colours of Luminosity and the soft tones of Twilight to the deep, rich tones of the Nocturnal collection... together, we'll find the perfect colour for your product.

Aurora

COLLECTION



Luminosity

COLLECTION



Twilight

COLLECTION



Nocturnal

COLLECTION



Aurora

COLLECTION

Inspired by the hope and promise that comes with dawn, the light colours of **Aurora** bring a freshness and levity to your product design. Ideal for sporting goods, household appliances, and at-home medical devices, these hues can be formulated with special effects like pearlescent and transparent properties for even more creative design freedom.



EFFERVESCENT
S-600166 MB 2%
Polypropylene (PP)



RAYZ
S-903528 MB 4%
Polypropylene (PP)
Pearlescent



REJUVENATE
S-903529 MB 8%
Polypropylene (PP)
Pearlescent



FIRST BLUSH
S-903527 MB 8%
Polypropylene (PP)
Pearlescent



GENESIS
S-781879 MB 4%
Polypropylene (PP)



DEWY
S-709227 MB 4%
Polypropylene (PP)

Luminosity

COLLECTION

Let your product design shine with the bright and bold colours of **Luminosity**! Whether you are designing medical devices, toys, or electronics, these colours will bring excitement and attention to your product. In addition, these vibrant hues can be formulated with functional performance such as UV protection, wear and abrasion resistance, and more.



ZEST
S-903530 MB 8%
Polycarbonate (PC)
Pearlescent



CLEARCUT
S-709228 MB 4%
Polycarbonate (PC)
Translucent



ZENITH
S-709229 MB 4%
Polycarbonate (PC)



FAHRENHEIT
S-500783 MB 4%
Polycarbonate (PC)



OUTBURST
S-482987 MB 4%
Polycarbonate (PC)



LIMELIGHT
S-46060 MB 4%
Polycarbonate (PC)



Twilight

COLLECTION

Like the certainty of night following day, the calm tones of **Twilight** evoke the feelings of wonder and contentedness. When designed with these hues, products such as electronics, robotics, and drones take on a subtle, but memorable appearance as they quietly go about their business. Special effects like metallic and chroma-shift can provide additional design options.



BLUE HOUR
S-903532 MB 4%
Radel® Polyphenylsulfone (PPSU)
Metallic



BELLA
S-709230 MB 4%
Polypropylene (PP)



IRIDESCENT EVE
S-903531 MB 2%
Polypropylene (PP)
Chroma Shift



NORTHERN LIGHTS
S-903533 MB 8%
Polypropylene (PP)
Pearlescent



UNWIND
S-34133 MB 2%
Polypropylene (PP)



SOMBER
S-34132 MB 4%
Polypropylene (PP)

Nocturnal

COLLECTION

The deep, rich colours of **Nocturnal** bring a sense of classic sophistication to your product. Automotive, industrial, and transportation products come to life with this collection's sleek, modern hues, which can be further enhanced with pearlescent or metallic flake effects.



PROWL
S-903525 MB 8%
Polysulfone (PSU)
Large Flake Metallic



CELESTIAL
S-709226 MB 4%
Polysulfone (PSU)



WISTFUL
S-903526 MB 8%
Polysulfone (PSU)
Pearlescent



MOONWALK
S-896693 MB 4%
Polysulfone (PSU)



AMAYA
S-34131 MB 4%
Polysulfone (PSU)



LUNA
S-46059 MB 8%
Polysulfone (PSU)





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The Hueforia Team at RTP Company is comprised of experienced colour experts who provide:

- a fresh **perspective** and reliable recommendations,
- colour matching **expertise**, and
- **consistent** and **accurately-coloured** thermoplastics, worldwide.

Product designers, marketers, and brand professionals rely on Hueforia for sound advice through the design, production, and commercialization of their plastic products. Ready to get started? Let the Hueforia Team assist you throughout the process!

For more information, visit our website:

www.hueforia.com



RTP Company Corporate Headquarters
580 East Front Street | Winona, Minnesota 55987 USA
www.hueforia.com | 1.507.454.6900

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