



Hueforia

Colour Development Team of RTP Company

COLOUR THAT MOVES YOU!

2027





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Welcome to Hueforia, your source for beautifully coloured thermoplastics!

At Hueforia, we offer a wide range of thermoplastic colour options, including standard and custom colours, universal masterbatches, specialty performance additives, and special effect compounds. We can assist you with colour and material selection, and then produce a thermoplastic compound to your exact product specifications. With over 40 years of experience, you can rely on the Hueforia team for all your coloured thermoplastic needs.

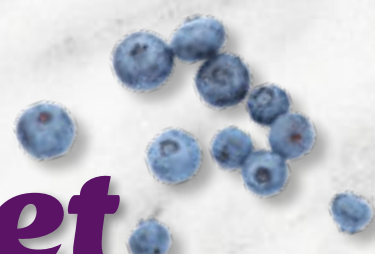
Ready to get started? We've curated four colour collections based on trending research for 2027, inspired by a palette of amazing tastes. From the strong hues of the Bitter collection and the mellow tones of Salty, to the the quirky shades of Sour and the soft range of Sweet... together, we'll find the perfectly delicious coloured thermoplastic for your product.





Sweet

COLLECTION



Salty

COLLECTION



Sour

COLLECTION





Bitter

COLLECTION

The rich shades of the Bitter Collection bring bold, attention-getting hues to the interiors of cars, trucks, and recreational vehicles.

Dark Roast
S-34388 MB 2% | Polypropylene (PP)



Silky Cacao
S-34387 MB 2% | Polypropylene (PP)



Earl Grey
S-898291 MB 2% | Polypropylene (PP)



Imperial Stout
S-8000351 MB 2% | Polypropylene (PP)



Wind Chill
S-581379 MB 4% | Polypropylene (PP)



Oysterling
S-904144 MB 4% | Polypropylene (PP)
Aluminum Flake

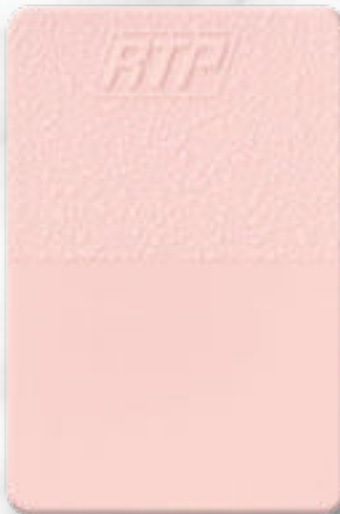


Sweet

COLLECTION



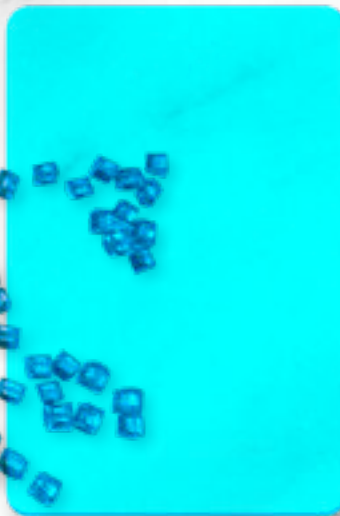
Blue Raspberry
S-782100 MB 4% | Polypropylene (PP)



Pink Sorbet
S-581378 MB 4% | Polypropylene (PP)



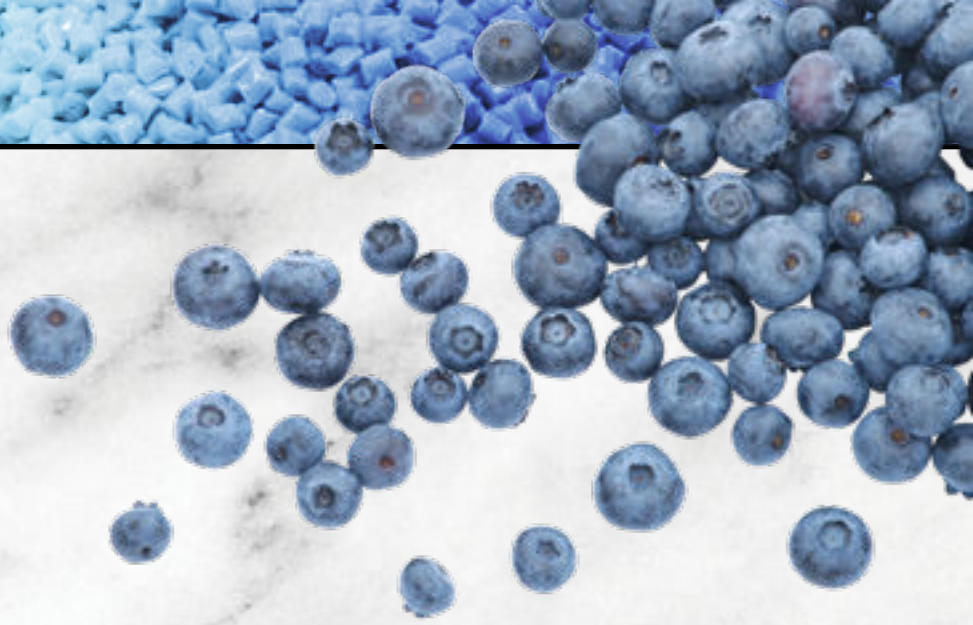
Jam-Bouree
S-782101 MB 4% | Polypropylene (PP)



Glacier Popsicle
S-710468 MB 2% | Polypropylene (PP)
Transparent, Edge Glow



Bring a fresh sense of calm to medtech wearables and at-home devices with the subtle, tasty shades of the Sweet Collection.



Sky Berry

S-710467 MB 2% | Polypropylene (PP)



Honeydew Drop

S-46481 MB 2% | Polypropylene (PP)





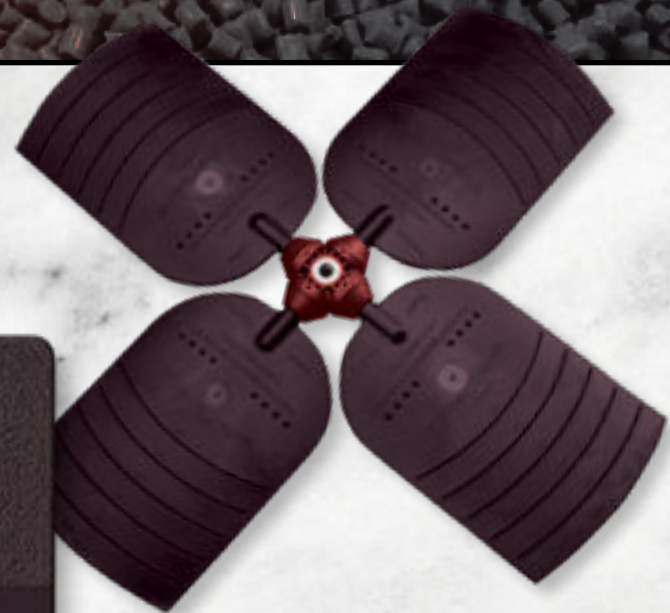
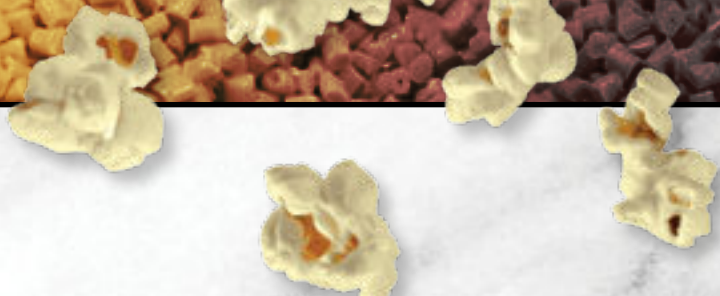
Salty

COLLECTION



The Salty Collection provides a range of mellow, clean colours that blend seamlessly for industrial and outdoor applications.

Poppin' Corn
S-46483 MB 4% | Polycarbonate (PC)



Boiled Bone Broth
S-904143 MB 8% | Polycarbonate (PC)
Pearlescent

Angry Ink
S-34385 MB 4% | Polycarbonate (PC)

Twisted Pretzel
S-501341 MB 4% | Polycarbonate (PC)



Not-yo Cheese
S-46484 MB 4% | Polycarbonate (PC)

Peanut Brittle
S-34386 MB 4% | Polycarbonate (PC)





Rhubarb Tart
S-501340 MB 4% | Polycarbonate (PC)



Lippy Lime
S-46482 MB 4% | Polycarbonate (PC)



Kombucha Kraze
S-501342 MB 4% | Polycarbonate (PC)



Cranky Clementine
S-483328 MB 4% | Polycarbonate (PC)



Mint Jubilee
S-600810 MB 4% | Polycarbonate (PC)

Sour

COLLECTION

Stand out from your competitors with the bright, unique tones of the Sour Collection, perfect for sporting goods, toys, and entertainment accessories.



Deep Dill
S-904145 MB 4% | Polycarbonate (PC)
Sparkle Mist



The Hueforia Team at RTP Company is a group of experienced colour experts who provide:

- a fresh **perspective** and reliable recommendations,
- colour matching **expertise**, and
- **consistent** and **accurately-coloured** thermoplastics, worldwide.

Product designers, marketers, and brand professionals rely on Hueforia for sound advice through the design, production, and commercialization of their plastic products. Ready to get started? Let the Hueforia Team assist you throughout the process!

For more information, visit our website:

www.hueforia.com



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RTP Company is a proud member of the Color Marketing Group.