COLOUR THAT MOVES YOU!

2021
Welcome to Hueforia, the Colour Development Team of RTP Company! We are ready to assist you with colour selection and provide the precise thermoplastic needed for your plastic products.

Colour helps you connect with your target audience on an emotional level. It can also evoke positive feelings toward your brand and influence purchasing decisions. Because selecting the correct colour for your product is so important, we offer guidance based on more than 30 years of experience in the plastics industry for a diverse range of markets, drawing on inspiration from a variety of sources.

We can help you choose from our standard thermoplastic colours, universal colour masterbatches, specialty performance additives, custom colours, or special effect compounds. Your SUCCESS is important to us! You can rely on Hueforia for all your thermoplastic colour needs.
The classic Neo-noir black, white, and gray tones, coupled with deep blue and olive hues bring a touch of tasteful intrigue to automotive interiors.
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The colours of the Equilibrium collection inspire warmth, sweet memories, and harmony for furniture, home interiors, and soft goods.

**Equilibrium COLLECTION**

- **HIGH TIDE**
  - S-701416 MB 4%
  - Polyethylene Terephthalate (PETG)

- **Fortunate**
  - S-500139 MB 4%
  - Polyethylene Terephthalate (PETG)

- **Daybreak**
  - S-45618 MB 4%
  - Polyethylene Terephthalate (PETG)

- **Morning Storm**
  - S-482566 MB 4%
  - Polyethylene Terephthalate (PETG)

- **Whelmed**
  - S-69419 MB 4%
  - Polyethylene Terephthalate (PETG)

- **Adobe**
  - S-33844 MB 4%
  - Polyethylene Terephthalate (PETG)

- **MORNING STORM**
  - S-45618 MB 4%
  - Polyethylene Terephthalate (PETG)

- **Adore**
  - S-28664 MB 4%
  - Polyethylene Terephthalate (PETG)

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My darling,

Today, this Daybreak, I am inspired by the timely vision of you near the water’s edge, basket in hand. My heart bursts at the mere thought… I am so blessed, so Fortunate to have seen you that day! The sky burned orange by a Morning Storm, the smell of damp air, the sound of birds singing for warmth… even now, I am Whelmed by the memory of your face as you raised your soulful blue eyes to mine. Soon, when the High Tide recedes leaving nothing but Adobe silt on the shore, I shall return to that place, in hopes of once again catching a glimpse of your perfect radiance! Until then, my love…
The colours of the Equilibrium collection inspire warmth, sweet memories, and harmony for furniture, home interiors, and soft goods.
Juxtaposition

COLLECTION

DURIAN
S-45267 MB 4%
Amorphous Nylon (PA)

CATCH 22
S-45267 MB 4%
Polycarbonate (PC)

PARADOX PURPLE
S-781643 MB 4%
Polycarbonate (PC)

REVAMP
S-500155 MB 4%
Amorphous Nylon (PA)

ALTERED STATE
S-707856 MB 4%
Amorphous Nylon (PA)

METAMORPHOSIS
S-69420 MB 4%
Polycarbonate (PC)

My darling,

Today, this Daybreak, I am inspired by the timely vision of you near the water’s edge, basket in hand. My heart bursts at the mere thought… I am so blessed, so fortunate to have seen you that day! The sky burned orange by a Morning Storm, the smell of damp air, the sound of birds singing for warmth… I was Washed by the memory of your face as you raised your soulful blue eyes to mine. And, when the High Tide receded leaving nothing but Adobe silt on the shore, I shall return to that place, in hope of once again catching a glimpse of your perfect reflection! Until then, my love…

—CHAPTER ONE—

Mrs. Bailey sighed at her husband, shaking her head. Their identical twin girls couldn’t be more different. It was time for a Metamorphosis of their child-like bedroom. She had hoped that they would agree on the Revamp, but no such luck. Daisy wanted light colors, Rose wanted darker hues. It was a real Catch 22, as she couldn’t possibly favor one twin’s idea over the other. Mr. Bailey refused to get involved, preferring an Altered State brought on by three after-dinner drinks over discussing the twins’ drama. “Sounds like Paradox Purple to me,” he slurred. “That’s it!” Mrs. Bailey shouted. “If we offset purple with a lovely shade of Durian fruit, we just might have a compromise.” However, neither of them could have predicted the twins’ stunning reaction to their well-intended suggestion…
Spark curiosity and add excitement to electronics in unexpected ways with the bold, contrasting hues of Juxtaposition.

**Juxtaposition COLLECTION**

- **DURIAN**
  - S-45627 MB 4%
  - Amorphous Nylon (PA)

- **CATCH 22**
  - S-482567 MB 4%
  - Polycarbonate (PC)

- **PARADOX PURPLE**
  - S-781643 MB 4%
  - Polycarbonate (PC)

- **REVAMP**
  - S-500155 MB 4%
  - Amorphous Nylon (PA)

- **ALTERED STATE**
  - S-707856 MB 4%
  - Amorphous Nylon (PA)

- **METAMORPHOSIS**
  - S-69420 MB 4%
  - Polycarbonate (PC)

My darling,

Today, this Daybreak, I am inspired by the timely vision of you near the water’s edge, basket in hand. My heart bursts at the mere thought… I am so blessed, so fortunate to have seen you that day! The sky burned orange by a Morning Storm, the smell of damp air, the sounds of birds singing for warmth… once more, I am Washed by the memory of your face as you raised your soulful blue eyes to mine. Soon, when the High Tide recedes leaving nothing but Adobe silt on the shore, I shall return to that place, in hopes of once again catching a glimpse of your perfect radiance! Until then, my love…
Mrs. Bailey sighed at her husband, shaking her head. Their identical twin girls couldn’t be more different. It was time for a Metamorphosis of their child-like bedroom. She had hoped that they would agree on the Revamp, but no such luck. Daisy wanted light colors, Rose wanted darker hues. It was a real Catch 22, as she couldn’t possibly favor one twin’s idea over the other. Mr. Bailey refused to get involved, preferring an Altered State brought on by three after-dinner drinks over discussing the twins’ drama. “Sounds like Paradox Purple to me,” he slurred. “That’s it!” Mrs. Bailey shouted. “If we offset purple with a lovely shade of Durian fruit, we just might have a compromise.” However, neither of them could have predicted the twins’ stunning reaction to their well-intended suggestion…

**THE VISION**

A HAIKU

HOVER GRAY
cloud-lings
over OCEANIA
bring TRANSFORMATION
to PRESERVE our dreams
and PROGRESS toward fruition,
like PHOENIX rising.

Dreamy colors mixed
and a perfect vision of
new reality.
Mrs. Bailey sighed at her husband, shaking her head. Their identical twin girls couldn’t be more different. It was time for a Metamorphosis of their child-like bedroom. She had hoped that they would agree on the Revamp, but no such luck. Daisy wanted light colors, Rose wanted darker hues. It was a real Catch 22, as she couldn’t possibly favor one twin’s idea over the other. Mr. Bailey refused to get involved, preferring an Altered State brought on by three after-dinner drinks over discussing the twins’ drama. “Sounds like Paradox Purple to me,” he slurred. “That’s it!” Mrs. Bailey shouted. “If we offset purple with a lovely shade of Durian fruit, we just might have a compromise.” However, neither of them could have predicted the twins’ stunning reaction to their well-intended suggestion…
Hueforia, the Colour Development Team at RTP Company, is comprised of creative colour formulation experts who provide:

- a fresh **perspective** and reliable recommendation,
- colour matching **expertise**, and
- **consistent** and **accurate** colour, worldwide

Designers, marketers, and brand professionals rely on Hueforia for sound advice through the design, production, and commercialization of their plastic products. Ready to get started? Let the Hueforia Team assist you throughout the process!

For more information, visit our website: [www.hueforia.com](http://www.hueforia.com)